



**LUXUS NETWORKS, THE WORLD'S LARGEST PROVIDER OF PRIVATE JET TERMINAL MEDIA**

**2010 RATE CARD**

**EFFECTIVE SEPTEMBER 1, 2009**

**Luxus Billboard, immediate impact advertising**

*high-impact, backlit duratran billboards in high visibility positions in top private jet terminals*

<b>1-2 Months Per Month</b>	<b>3-6 Months Per Month</b>	<b>7-11 Months Per Month</b>	<b>Full Year Per Month</b>	<b>Multiple Sign Discounts:</b>
\$8,823 gross / \$7,500 net	\$5,188 gross / \$4,410 net	\$3,459 gross / \$2,940 net	\$1,729 gross / \$1,470 net	<b>2 to 5 signs:</b> 5.00%
				<b>5 to 10 signs:</b> 7.50%
				<b>11 + signs:</b> 10.00%

**Installation Charge / Revised Creative Charge: \$375 per Duratran**

**Sign Production:**      **Supplied Duratran - No Charge**  
                                  **Supplied Digital File for in-house production - \$300 per Duratran**

**Additional Static Opportunities: Offered at select FBO's**

<b>Unit</b>	<b>Rate / month per unit*</b>	<b>Installation Charge*</b>
Indoor hanging banners	\$3,530 gross / \$3,000 net	\$375
Indoor wall murals	\$10,588 gross / \$9,000 net	TBD based on unit type
Outdoor fence banners	\$7,058 gross / \$6,000 net	TBD based on unit type
Tarmac paintings	\$18,825 gross / \$16,000 net	\$10,000
Outdoor building wraps	\$23,530 gross / \$20,000 net	Est. \$13,000
Automotive displays	\$5,885 gross / \$5,000 net	

\*Listed rates for all additional static opportunities are estimated, as they vary by location.

**NOTE: ALL LUXUS ADVERTISERS ARE SUBJECT TO FBO APPROVAL.**